ORDER

Order / Rev: 36899 Orders Alt Order #: 08837636

> Product Desc: OCEQUERA/CON/DEM

Estimate: 1558

08/14/12 - 08/20/12 Flight Dates:

Original Date / Rev: 08/06/12 / 08/06/12

Order Type: **GENERAL** KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

National

GMMB Name: Agency

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type: Cash

Broadcast Billing Calendar:

Billing Cycle:

Sales Region:

Agency Commission:

15%

EOM/EOC

Advertiser Oceguera, John CD3 Name:

> Demographic: A35+

Product Codes: PO1 LV1 Priority:

Revenue Codes: AGY, POL, CAND New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	12	\$11,500.00	\$9,775.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	12	\$11,500.00	\$9,775.00	0.00
Totals	12	\$11,500.00	\$9,775.00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share Share Total KLAŞ 30% \$11,500.00 100% Market \$38,333.33

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
25%	\$9,583.33
0%	\$0.00
0%	\$0.00
5%	\$1,916.67
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 0% 0% 0% 25% 0% 5% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	08/14/12	08/20/12	8 News Now 6a N	l-F CM	6-7a	MTWTF	:30	1	\$1,100.00LV1	0.00 NM	1	\$1,100.00
				8 News Now 6a N	1-F								
	8 NEW	S NOW AT	7AM										
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 08	/14/12	08/20/12	MTWTF	1	\$1,100.00	0.00						
E 2	8	08/14/12	08/20/12	CBS This Morning	7-9a CM	7-9a	MTWTF	:30	2	\$900.00LV1	0.00 NM	2	\$1,800.00
				CBS This Morning	1								

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Totals

12

\$11,500.00

 Order / Rev:
 36899
 Advertiser:
 Oceguera, John CD3

 Alt Order #:
 08837636
 Product Desc:
 OCEQUERA/CON/DEM
 KLAS

 Flight Dates:
 08/14/12 - 08/20/12
 Estimate:
 1558

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots CBS THIS MORNING	Amount
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTwTF 2 \$900.00 0.00	
E 6 0 00/10/12 000/10/12 0D0 (10/10/10 00/10/10 00/10/10/10/10/10/10/10/10/10/10/10/10/1	\$0.00
CBS News Sunday Morning CBS NEWS SUNDAY MORNING	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 08/13/12	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 08/13/12-08/19/12 CBS News Sunday Morning CBS Sunday MornSu :30 (\$1,200.00) 0.00 NM	
See MG 7.2,7.3	
[DA]	
E 4 0 OUT AT LE OUT OUT TO THE TELEPOOR TO THE	1 \$650.00
8 News Now Noon M-F 8 NEWS NOW AT NOON	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 08/14/12	
E 5 8 08/14/12 08/20/12 8 News Now 4p M-F CM 4-5p MTWTF :30 3 \$900.00LV1 0.00 NM 3 8 News Now 4p M-F	3 \$2,700.00
8 NEWS NOW AT 4PM & 430PM	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 08/14/12	
E 6 8 08/14/12 08/20/12 8 News Now 5-630p M-FCM 5-630p MTWTF :30 3 \$1,250.00LV1 0.00 NM 3 8 News Now 5-630p M-F	3 \$3,750.00
8 NEWS NOW ROTATION	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 08/14/12	
8 News Now 11p M-F	2 \$1,500.00
8 NEWS NOW AT 11PM	
<u>Start Date </u>	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
<i>1</i> 8 08/14/12-08/20/12 8 News Now 11p M-F 11-1135p MTwThF :30 (\$1,700.00) 0.00 <i>NM</i>	
See MG 7.2,7.3 [DA]	
2 8 08/18/12-08/18/12 Politics Now S Sebelius Various (5:30 PM-6:00 PSa :30 \$750.00 0.00 NM	
M MG for 3.1,8.1,7.1	
3 8 08/18/12-08/18/12 Politics Now S Sebelius Various (5:30 PM-6:00 PSa :30 \$750.00 0.00 NM	
⊕ MG for 3.1,8.1,7.1	
- · · · · · · · · · · · · · · · · · · ·	0 \$0.00
8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 08/13/12	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 08/13/12-08/19/12 8 News Now 11p Sa/Su 11-1135PSaSu :30 (\$750.00) 0.00 NM	
See MG 7.2,7.3	
[DA]	